

SERVICES EXPORT PROMOTION COUNCIL

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24th January, 2026

Tender Reference No.: SEPC/Tender/ATITHI/2025-26/01 Tender for Portal/Website Development & BSM Technology Support for ATITHI-2026.

Services Export Promotion Council (SEPC) invites sealed bids from reputed and experienced Indian agencies for Portal/Website Development along with Buyer-Seller-Meet (BSM) technology, infrastructure, and on-ground technical support for "ATITHI" - an exclusive Reverse-Buyer-Seller-Meet (RBSM).

ATITHI-2026 is being organised by SEPC, in collaboration with South Asia's Travel & Tourism Exchange (SATTE), and is scheduled to be held from 25th to 27th February, 2026 at Yashobhoomi (India International Convention & Expo Centre), Dwarka, Sector-25, New Delhi.

"Detailed Scope of Work, Deliverables, Eligibility Criteria, and Terms & Conditions" are mentioned below.

Tender Submission Guidelines: Interested bidders may submit their bids in hard copy only, in a properly sealed envelope and the envelope should be clearly superscribed:

"Tender for Portal/Website Development & BSM Technology Support for ATITHI-2026"

Addressed to:

Mr Kaushik Guha Roy, Deputy Director
Services Export Promotion Council (SEPC)
DPT 417, 4th Floor, Prime Towers,
Plot No. 79 & 80, Pocket-F, Okhla Phase-I,
New Delhi - 110020

The bid should include:

- Company profile.
- Technical proposal.
- Financial proposal.
- Project execution plan.

Bids must be received at the SEPC office on or before 5:00 PM on 30th January 2026

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1. Scope of Work: The selected bidder shall be responsible for end-to-end design, development, deployment, and technical support of the official ATITHI-2026 Portal/Website and Buyer-Seller-Meet (BSM) platform, including on-ground technology infrastructure and operational support during the event.

1.1 Portal / Microsite Development

- Design and development of a dedicated ATITHI-2026 microsite with responsive UI/UX.
- Development of a landing page aligned with SEPC branding.
- Secure online registration modules for:
 - International Buyers.
 - Indian Sellers/Exhibitors.
 - Visitors/Delegates.
- Auto-generated Proforma Invoice mechanism for exhibitors.
- Admin approval and validation workflows for organizers.
- Centralized database management system for all registered stakeholders.

1.2 Buyer-Seller-Meet (BSM) Platform

- Centralized digital platform for managing Reverse Buyer-Seller Meetings.
- Facility for pre-scheduled B2B meetings and on-site scheduling.
- Real-time meeting allocation, tracking, and time-slot management.
- Dedicated Admin & Control Dashboards for SEPC officials.
- Buyer-Seller matching and meeting status visibility.

1.3 Infrastructure & Hardware Support

- Supply and deployment of 50 tablets for buyers and sellers.
- Printers and allied peripherals.
- Display panel as per venue dimension.
- Central servers and structured cabling.
- Power backup systems and accessories for uninterrupted operations.

1.4 Network & Connectivity

- Design and deployment of optimized network architecture to manage peak loads.
- Reliable internet connectivity with on-site monitoring.
- Zero-downtime assurance during event hours.

1.5 Technical & On-Ground Support

- Complete deployment, testing, live operations, and dismantling.
- Dedicated on-site technical team for real-time troubleshooting.
- Helpdesk support for delegates and organizers.
- Overall coordination with SEPC and venue authorities.

1.6 Reporting & Data Analytics

- Post-event analytical reports covering:
 - Total number of B2B meetings conducted.
 - Buyer and seller participation statistics.
 - Engagement and utilization metrics.
- Exportable dashboards and reports for SEPC.

-3-**Tender Reference No.: SEPC/Tender/ATITHI/2025-26/01****2. Deliverables:** The successful bidder shall deliver the following:

- Design mock-ups and wireframes.
- Functional prototype for approval.
- Fully functional and tested ATITHI-2026 portal/website and BSM platform.
- Admin and user manuals.
- Technical documentation and source code.
- Training sessions for SEPC officials/staff.
- Post-event reports and data handover.

3. Eligibility Criteria: Bidders are required to submit self-attested copies of the following:

- Certificate of Incorporation/Registration (Company/ LLP/Partnership/ Proprietorship).
- Valid GST Registration Certificate.
- PAN Card of the Company/Firm.
- Documentary proof of minimum 5 years' experience in portal/website platform development (Work orders/completion certificates/contracts)
- Details of similar projects executed during the last 5 years, preferably related to:
 - Event portals.
 - Buyer-Seller Meet (BSM) platforms.
 - Large-scale registration or meeting management systems.
 - Client completion certificates or satisfactory performance certificates.
- Company profile including details of key technical personnel proposed for the project.
- Certificate from a Chartered Accountant indicating financial soundness.
- Client References, details of at least three (3) previous clients.
- Documentary proof of office located in Delhi/NCR
- Self-declaration on company letterhead confirming:
 - Information provided is true and correct.
 - The bidder has not been blacklisted by any Government/PSU / Autonomous body.
 - Acceptance of tender terms and conditions, duly signed and stamped.

4. Terms & Conditions:

- Only sealed hard-copy bids will be accepted.
- Online/email submissions will not be accepted.
- SEPC reserves the right to accept or reject any or all bids, wholly or partially, without assigning any reason.
- All intellectual property rights of the developed portal shall be the exclusive property of SEPC.
- Any dispute arising out of or in connection with this tender shall be resolved, as far as possible, through mutual discussions and understanding between the parties. In case of failure, the dispute shall be referred to arbitration, and the courts at New Delhi shall have exclusive jurisdiction.

Remarks: Kindly share **three separate quotations** as mentioned below:

1. **Cost of Portal** - Only for the registration page with payment gateway integration.
2. **B2B Mechanism Platform** - Complete B2B platform/module as per the proposed scope.

3. Physical Setup - Cost for physical setup as per the above-mentioned scope.
